Weather app

1. Analysed user feedback and data from the app's initial release:

- Reviewed user reviews, ratings, and support inquiries to identify common pain points and feature requests.

- Examined usage data and analytics to understand user behaviours, engagement levels, and areas for improvement.

2. Prioritized the development roadmap:

- Categorized and ranked the identified improvement areas and new feature requests based on user impact, technical feasibility, and strategic alignment.

- Created a detailed roadmap outlining the key initiatives and timeline for the upcoming development cycles.

3. Implemented a location-based weather alert system:

- Integrated more granular weather data sources to enable personalized alerts for users' specific locations.

- Developed a robust notification system to deliver timely alerts about severe weather events, such as storms, floods, or extreme temperatures.

- Provided customization options for users to adjust the alert preferences and thresholds.

4. Improved the app's weather data visualization:

- Redesigned the weather forecast screens to present information in a more intuitive and engaging manner.

- Introduced interactive charts and graphs to display detailed weather data, including temperature, precipitation, wind, and humidity trends.

- Enabled users to switch between different data visualizations and customize the display preferences.

5. Conducted user testing and iterative refinements:

- Recruited a diverse group of beta testers to provide feedback on the new features and user experience enhancements.

- Analysed the test results and user feedback to identify areas for further improvement and refinement.

- Implemented the necessary changes and optimizations based on the user testing feedback.